

LOUISA M. TERRELL

EXPERIENCE

LT Consulting, LLC, Principal

October 2023 – present

- Extensive experience as counsel to global businesses, non-profits and political organizations on strategic development, growth planning, organizational assessments, cross-function coordination, communication guidance and stakeholder relationships to enhance outcomes and accelerate the organizational impact.
- Advises C-suite executives and leaders on macro political and economic trends and implications, identifies risk areas, and crafts strategic positioning on policies, and engagement strategies.

Tufts University, Tisch College of Civic Life, Visiting Fellow

Fall 2024

- Led a series of interactive programs for students to explore diverse political viewpoints, voter behavior, and media influence to engage them in strengthening an inclusive democracy.
- Provided skill-building, career coaching, networking and mentoring opportunities for students.

The White House, Assistant to the President and Director of the Office of Legislative Affairs

January 2021 – July 2023

- Led the strategy and execution of President Biden's legislative and nomination agenda that included passage of historic legislation such as the American Rescue Package, the Inflation Reduction Act, Bipartisan Infrastructure Bill, The CHIPS and Science Bill and the Fiscal Responsibility Act.
- Navigated a slim Senate majority and drove a complex process to enact over 300 bipartisan bills and confirm over 800 federal appointees, including the confirmation of Justice Ketanji Brown Jackson to the Supreme Court.
- Managed and developed congressional relationships across the political spectrum, organized official and political activities, advised senior White House officials and the Cabinet, coordinated communication and third-party stakeholder engagement; hired and supervised a 40+ team.

Biden/Harris Presidential Transition, Senior Advisor

September 2020 – January 2021

- Member of the senior leadership team responsible for development of overall strategy and operational goals and directed congressional outreach and coalition building.

McKinsey & Company, Deputy General Counsel and Head of North America Public Affairs

November 2019 – September 2020

- Established new role and functionalities as the company's first North America Head of Public Policy and led a process to develop and execute a comprehensive strategy for effective engagement with federal and state elected officials, the Executive Branch and other stakeholders.
- Worked closely with senior partners, partnered with corporate communication, managed outside consultants and with legal and risk management partners, assessed potential impact of public policy and regulatory issues.

The Biden Foundation, Executive Director

2017 - 2019

- Launched and led President Biden's and Dr. Biden's foundation. Activities included strategic planning process, hiring staff and consultants, collaboration with legal counsel on incorporation and compliance, development and stewardship of donors, deployment of strategic first-year plan, crafted and managed a multi-million-dollar budget and operations.

- Developed policy pillars and programming focused on education, gender-based violence, equity, military families and growing the middle class; recruited and managed top-level staff experts, created a fellowship program and crafted advisory councils to support policy work.

University of Delaware, Biden Institute, Visiting Faculty Fall 2018

- Developed and co-taught “Non-profit Management” course to university undergraduates.

Federal Communications Commission, Chairman Tom Wheeler

Advisor to the Chairman 2015 – 2017

- Member of the senior leadership team responsible for providing strategic and political guidance to the Chairman on Commission proceedings, policy development, operations and personnel.

Senator Cory A. Booker, Chief of Staff 2013 – 2014

- Established the Senator’s Washington, DC and New Jersey offices immediately after 2013 special election, including hiring all staff, building constituent services, coordinating DC and NJ outreach and shaping strategic legislative, communications, fundraising and operating goals.

Facebook, Director, Public Policy 2011 - 2013

- Led and managed the company’s new and expanded engagement with Congress on emerging tech issues including intellectual property, privacy, corporate tax reform, immigration, antitrust and its 2012 IPO.

The White House, Special Assistant to the President for Legislative Affairs 2009 – 2011

- Developed and implemented legislative strategy to promote President Obama’s agenda in the Senate, including landmark health care legislation, financial regulatory reform, Supreme Court nominations and the New START treaty.

Obama/Biden Presidential Transition Team 2008 – 2009

Yahoo! Inc.

Senior Director, Federal Policy & Strategy 2008

Former Senator Joseph R. Biden, Jr. 2001 - 2007

Deputy Chief of Staff, and Counsel, Committee on the Judiciary

Office of the Attorney General for the Commonwealth of Massachusetts

Assistant Attorney General, Civil Rights/Civil Liberties Division 2000 - 2001

EDUCATION

Boston College Law School, Newton, Massachusetts 1995

J.D., *magna cum laude*

Tufts University, Medford, Massachusetts

B.A., American Studies 1991